**Problem Statements:**

1. **Identify the top-performing outlet location type in terms of total sales.**
   * **Solution:** The dashboard visualizes total sales by outlet location type (Tier 1, Tier 2, Tier 3) on the right side. It shows that Tier 3 outlets have the highest total sales of $472.13K, indicating they are the top performers.
2. **Determine the most popular item type in terms of total sales.**
   * **Solution:** The bar chart in the middle section lists item types alongside their total sales. "Fruits and Vegetables" tops the list with $178K in sales, making it the most popular item type.
3. **Analyze the trend in outlet establishment from 2012 to 2022.**
   * **Solution:** The line graph in the top right corner shows the number of outlets established over time, revealing a peak in 2018 with 205K outlets and a general trend that can be used to understand business growth or decline.
4. **Evaluate the impact of fat content on total sales and outlet performance.**
   * **Solution:** The pie chart at the bottom left shows the breakdown of total sales by fat content (Low Fat vs. Regular), with regular fat items generating $1M in sales. Another chart shows how these sales vary across different outlet types, helping evaluate the impact.
5. **Identify which outlet type has the highest average sales per item.**
   * **Solution:** The table at the bottom right provides detailed data on total sales, number of items, average sales, and average ratings by outlet type. Supermarket Type 1 has the highest average sales of 141.21 per item.
6. **Determine the distribution of item visibility across outlet types.**
   * **Solution:** The table at the bottom right also includes the "Sum of Item Visibility" metric, allowing users to compare how well items are showcased in different outlet types, with Supermarket Type 3 leading in visibility.
7. **Assess the average ratings across different outlet types to identify customer satisfaction trends.**
   * **Solution:** The table at the bottom right displays average ratings by outlet type, with consistent ratings of 4 across all types, indicating a generally high level of customer satisfaction.
8. **Understand the sales performance of low-fat versus regular items in different tiers of outlets.**
   * **Solution:** The bar chart titled "FAT BY OUTLET" on the left side breaks down total sales of low-fat and regular items across different outlet tiers, showing their performance and preference in each tier.